

**TORONTO, FEBRUARY 19, 2010/ FOR IMMEDIATE RELEASE - TruBalance Healthcare Inc. Announces Strategic Partnership with Women's Health America Inc.**

TruBalance Healthcare Inc. is proud to announce the launch of the **RESTORE** Program in Canada.

The **RESTORE** Program, [www.RESTOREdirect.com](http://www.RESTOREdirect.com), created by Women's Health America Inc., [www.womenshealth.com](http://www.womenshealth.com), is a comprehensive web based Bio-Identical Hormone Replacement Therapy program.

Bio-Identical Hormone Replacement Therapy (BHRT), also called Natural Hormone Replacement Therapy, uses natural yam and soy plant sourced therapies for treatment of the symptoms of menopause, perimenopause, postmenopause and andropause, including hot flashes, mood and memory changes, drop in libido, weight gain, changes to skin texture and appearance, night sweats and difficulty sleeping, loss of vaginal lubrication, and bladder control difficulties in women and in men low libido, shrinking muscles, difficulty sleeping, and moodiness.

Although BHRT has been used for over twenty years, the interest in this compounding therapy has skyrocketed with people like Suzanne Somers, Oprah, Dr. Phil, and the Doctors TV show educating the public on the benefits of BHRT.

The **RESTORE** Program takes the guesswork out of BHRT for healthcare providers and their patients. Saliva hormone and NTx bone loss testing is just the first step in this innovative program which integrates the very latest in leading laboratory technology and pharmaceutical science with traditional values in healthcare: listening and responding to a patient's individual needs.

To learn more about the **RESTORE** Program, join TruBalance Healthcare at the **BHRT Conference & Expo**, April 9th and 10th at the Park Hyatt Hotel in Toronto. The event will feature Keynote Speaker, Dr. Mark L. Gordon, MD, FAAFP an international educator in BHRT and author of *The Clinical Applications of Interventional Endocrinology* with special guest Dr. Sangeeta Pati, MD who is recognized by physicians internationally as a foremost authority in the field of Hormone Replacement Therapy. Marla Ahlgrimm R.Ph., Founder & CEO – Women's Health America, Inc. and the **RESTORE** Program will also be presenting and conducting a book signing on her book, *The HRT Solution*.

For details on the conference and TruBalance HealthCare, please visit [www.trubalancehealthcare.com](http://www.trubalancehealthcare.com).

**TruBalance Healthcare Inc.**

TruBalance Healthcare Inc. [www.TruBalanceHealthcare.com](http://www.TruBalanceHealthcare.com) is an innovative medical services company providing physician BHRT education and resources, along with seminars and conferences for the general public.

TruBalance offers physicians and other health care professionals live BHRT Continuing Education Regional Seminars in cities across Canada with a highly sought after Masters Series located in the Bahamas and other alluring destinations.

In October 2009, TruBalance presented Suzanne Somers [www.suzannesomers.com](http://www.suzannesomers.com) live in Toronto where she educated both physicians and consumers alike on BHRT. The successful event was featured on most of Canada's news stations.

**For more information, contact:**

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**Bio -Identical Hormone Public Conference and Expo for Men and Women**

April 9, 2010 – 6pm to 9pm

Park Hyatt Hotel, 4 Avenue Road, Queen's Ballroom, Toronto, ON

**Physician Education For Bio-Identical Hormones - A Practical Application in Treating Adult Hormones**

April 10, 2010 – 8am to 6pm

Park Hyatt Hotel, 4 Avenue Road, 18<sup>th</sup> Floor, Toronto, ON

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