

**TORONTO, FEBRUARY 19, 2010 FOR IMMEDIATE RELEASE –  
TruBalance Healthcare Inc. Announces Strategic Partnership with Women’s Health America, Inc.**

**TruBalance Healthcare Inc.** is proud to announce the launch of the **Restore™ Program** in Canada. The Restore™ Program, [www.RestoreDirect.com](http://www.RestoreDirect.com) created by **Women’s Health America, Inc.**, [www.womenshealth.com](http://www.womenshealth.com) is a comprehensive web based Bio-Identical Hormone Replacement Therapy program for healthcare providers.

Bio-Identical Hormone Replacement Therapy (BHRT), also called Natural Hormone Replacement Therapy, which is derived of natural yam and soy plants is used to treat the symptoms of PMS, perimenopause, menopause, postmenopause and andropause. Symptoms included are hot flashes, mood changes, memory loss, low libido, weight gain, changes to skin texture and appearance, night sweats, difficulty sleeping, and bladder control difficulties in women. Men who have Andropause experience low libido, shrinking muscles, difficulty sleeping, and moodiness.

Although BHRT has been used for nearly thirty years, the interest in this compounding therapy has skyrocketed with people like Suzanne Somers, Oprah, Dr. Phil, and the Doctors TV show educating the public on the benefits of BHRT.

The Restore™ Program takes the guesswork out of BHRT for healthcare providers and their patients. Saliva hormone and NTx bone loss testing is just the first step in this innovative program which integrates the very latest in leading laboratory technology and pharmaceutical science with traditional values in healthcare: listening and responding to a patient’s individual needs.

To learn more about the Restore™ Program, join TruBalance Healthcare at the **BHRT Conference & Expo**, Friday, April 9th and Saturday, April 10th at the Park Hyatt Hotel, 4 Avenue Road, Toronto. The event will feature Keynote Speaker, Dr. Mark L. Gordon, MD, FAAFP an international educator in BHRT and author of *The Clinical Applications of Interventional Endocrinology* with special guest Dr. Sangeeta Pati, MD who is recognized by physicians internationally as a foremost authority in the field of Hormone Replacement Therapy. Marla Ahlgrimm R.Ph., Founder & CEO – Women’s Health America, Inc. and the Restore™ Program will also be presenting and conducting a book signing - *The HRT Solution*.

For details on the conference and TruBalance Healthcare, please visit [www.trubalancehealthcare.com](http://www.trubalancehealthcare.com) TruBalance Healthcare Inc., is an innovative medical services company providing physician BHRT education and resources, along with seminars and conferences for the general public.

TruBalance offers physicians and other healthcare professionals live BHRT Continuing Education Regional Seminars in cities across Canada with a highly sought after Masters Series located in the Bahamas and other alluring destinations.

In October 2009, TruBalance presented Suzanne Somers [www.suzannesomers.com](http://www.suzannesomers.com) live in Toronto where she educated both physicians and consumers alike on BHRT. The successful event was featured on most of Canada’s news stations.

**For more information, contact:**

**Donna A.G. Kingman - Director of Business Development & Communications**

**Physician Education For Bio-Identical Hormones**

**Trubalance Healthcare Inc.**

Tel: 647.884.0663 (TORONTO) OR 1.866.418.9303

Email: [donna@trubalancehealthcare.com](mailto:donna@trubalancehealthcare.com)

Website: [www.trubalancehealthcare.com](http://www.trubalancehealthcare.com)

**Marla Ahlgrimm R.Ph., Founder and CEO**

**Women’s Health America, Inc.**

Tel: 1:800.558.7046

Email: [wha@womenshealth.com](mailto:wha@womenshealth.com)

Website: [www.womenshealth.com](http://www.womenshealth.com)

[www.RestoreDirect.com](http://www.RestoreDirect.com)

**The Restore™ Program** is a comprehensive web based clinical BHRT Management Program for the physician with advance hormone testing. Complimentary enrollment is provided to healthcare providers. Created by Marla Ahlgrimm R.Ph., Founder & CEO of Women’s Health America, Inc. - *The Natural Hormone Experts*.